

# Rubrik Acquisition of Datas IO FAQ

Rubrik Datas IO

## General

### 1. What is being announced today?

Rubrik is announcing that it has agreed to acquire Datas IO, a market leader in application-aware data management for cloud native applications, NoSQL databases and big data file systems. For more information, please read a [blog](#) from Bipul Sinha, Founder and CEO of Rubrik, and Tarun Thakur, Founder and CEO of Datas IO.

### 2. How does this acquisition fit into Rubrik's strategy?

The acquisition of Datas IO will extend Rubrik's reach into a new set of applications and users. Datas IO offers a complementary product offering targeting cloud applications and NoSQL databases managed by application owners, DBAs, and DevOps teams.

### 3. How will the Datas IO team be integrated into Rubrik?

Datas IO will continue to be led by Tarun Thakur as a new business unit called Rubrik Datas IO reporting to Rubrik CEO Bipul Sinha.

### 4. Whom do I contact for additional questions?

For additional queries, please contact [info@datas.io](mailto:info@datas.io).

## Product

### 5. How will it alter the Datas IO product roadmap?

The acquisition announcement news today does not alter Datas IO's product roadmap. Datas IO remains deeply committed to delivering on its product roadmap with current and future customer commitments.

### 6. Is there any overlap between Rubrik and Datas IO offerings?

There is no overlap between the two companies' offerings. Datas IO's RecoverX is a complementary offering to Rubrik's existing product offerings.

## Customers and Partners

### 7. How will this impact my current service?

There will be no impact to services provided to Datas IO customers.

### 8. Will Rubrik continue to sell Datas IO RecoverX standalone?

Rubrik will continue to sell Datas IO RecoverX as a standalone offering via the Rubrik Datas IO sales team.

### 9. Are there new opportunities for Datas IO partners going forward as a result of this deal?

Partners will now have access to Rubrik's expanded solution portfolio.

### 10. How can Datas IO channel partners join Rubrik's partner program?

Datas IO channel partners can join Rubrik's partner program by clicking [here](#). For more information, partners can also send an email to [channel@rubrik.com](mailto:channel@rubrik.com).